

ChargeBox®

Keeping the mobile world powered

Distributor Information

ChargeBox®

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WINNER CHARGEBOX
TECHNOLOGY BUSINESS OF THE YEAR
WINNER CHARGEBOX
MANUFACTURING & ENGINEERING BUSINESS OF THE YEAR



Become a Distribution Partner



ChargeBox is the world's leading secure phone and tablet charging service having despatched over 2,000 stations globally, charging over 6 million devices annually and our rate of expansion is rapidly growing.

We are UK based, designing and developing all mechanics and software through our in-house team. All stations are assembled in Europe, meeting strict EU regulation.

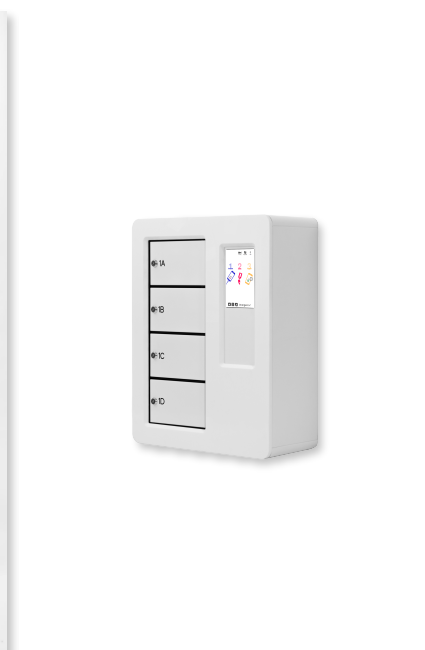
Our best in class service has been developed through the vast experience we have in the industry since our establishment in 2005.

Our distribution network spans the globe, developing relationships with some fantastic clients across a variety of sectors; with retail, transportation, education, hospitals, corporate and events showing the greatest demand.

We hold trademarks in the UK, Europe, USA and have filed in other regions. The Netherlands were first to grant our patented smart locking system, and we have patents pending in the UK, Europe and The Americas.

Please contact our international business development team to discuss the potential of becoming an authorised distributor for your region.

The ChargeBox Secure Range



ChargeBox Max	ChargeBox Prime	ChargeBox Mini
Device Support: Tablets up to 10.1" and smartphones	Device Support: Smartphones up to 6"	Device Support: Smartphones up to 6"
Lockers: 6	Lockers: 6	Lockers: 4
Charging Cables: 16 manufacturer cables; supporting iPhone, iPad and other smartphones and tablets in all lockers.	Charging Cables: 16 manufacturer cables; supporting iPhone and other smartphones in all lockers.	Charging Cables: 8 manufacturer cables; supporting iPhone and other smartphones in all lockers.
Optimised charging at up to 2.1 Amps	Optimised charging at up to 2.1 Amps	Optimised charging at up to 2.1 Amps
Video Display: 18.5" networked digital signage with remote media management	Video Display: 18.5" networked digital signage with remote media management	Video Display: No display as standard, but networked digital signage is optional
Power Consumption: ~120w 5 lockers on charge and 6th on activation.	Power Consumption: ~85w 5 lockers on charge and 6th on activation.	Power Consumption: ~40w 3 lockers on charge and 4th on activation.
Electrical: 110V (60Hz) or 240V (50Hz) with fused 13A supply. PSU is rated at 150W	Electrical: 110V (60Hz) or 240V (50Hz) with fused 13A supply. PSU is rated at 100W	Electrical: 110V (60Hz) or 240V (50Hz) with fused 13A supply. PSU is rated at 75W
Dimensions: 500 (w) x 404 (d) x 1814mm (h)	Dimensions: 500 (w) x 311 (d) x 1814mm (h)	Dimensions: 500 (w) x 212 (d) x 640mm (h)
Optional free standing baseplate: 775 (w) x 750 (d) x 5mm (h)	Optional free standing baseplate: 775 (w) x 750 (d) x 5mm (h)	Optional table top stand if not wall mounted
<p align="center">CE certified</p> <p align="center">Patents pending in Europe, South America and North America</p>		

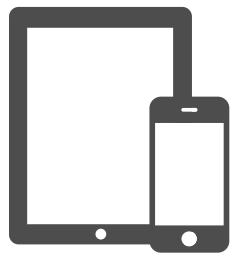
Introducing our Table Top Charger

THE QUBE™

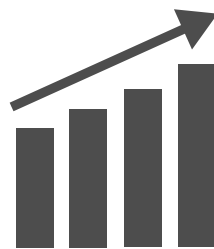


8x

Connected
Devices



Charge &
Use Your Device



Data Insight

10^{Watts}

Per Cable

The World's Number One Charging Service



High Quality Charging

Manufacturer supplied cables (e.g. Apple Inc.)

Bespoke, colour-coded cable protection

Optimised USB charging at up to 2.1 Amps

Multi language contextual interface

18 Languages

On screen stats via administration



The Easiest to Use

Two steps completed in seconds

Connect. Lock.

Personalised Branding

19" Digital Signage with optional remote content management

Full exterior branding



High Security "SmartLock" Technology

Patent pending

Exclusive key design

Key codes authorised only to ChargeBox Ltd





Performance, Service and Security Management in the Cloud

Our proprietary reporting system accessible by clients, and their facilities team is a complete management system



The Best Customer Experience

For over 10 years, we've continued with the tried and tested security method of locks and keys, here is why:

				
	Key	Credit Card	Thumbprint	PIN
Highly secure ¹	✓	✓	✓	✗
User friendly ²	✓	✓	✗	✗
High volume performance ³	✓	✗	✗	✗
SmartLock ⁴	✓	✗	✗	✗
Ease of ownership on the client ⁵	✓	✗	✗	✗

¹ Each lock is supplied with just two keys to suit. One key stays in the lock for use and the second is held securely by staff on site for those rare cases of key loss so staff can retrieve the device before securing the locker using the touch display interface as instructed in our operators manual. Every individual lock code differs across our global fleet of lockers (>12,000) and keys can not be cut without authorisation from ChargeBox Ltd. Our policy is to never cut additional keys - we will schedule a call out to change the lock, issuing new keys.

² Globally, people trust keys and find them easy to use. 99.9% of people will carry a key for the front entry to their home. Our system is the easiest to use with just 2 simple steps; Connect then Lock, when you're ready (the average ChargeBox user secures the door within just 6 seconds of connecting their device).

³ A combination of our easy to use and trusted security system reaches more users than any alternative security system, resulting in more charging sessions while maintaining the highest level of customer experience.

⁴ Our sophisticated SmartLock system has been designed so that a ChargeBox user's device remains secure and can only be opened using a matching key.. Furthermore, our system is smarter than any of our competitive solutions (credit-card, thumbprint, keypad) in that a user can retrieve their device using their key even when a station is no longer powered on.

⁵ With over 600 lockers serving high volume use across shopping centres in the UK alone, we experience just one key loss for every 10,000 charging sessions. The average high volume station will require just two lock changes in a three year period.

Distributor Obligations

	Reseller	Partner
Minimum Batch Quantity	Three 'Prime' or 'Max' stations (can be mixed) or Ten "Mini" stations or Four 'Qube' units	Ten 'Max', or 'Mini', or 'Prime' stations or Four 'Qube' units 10% Commitment on 50 stations to be delivered in the first 12 months
Minimum Annual Quantity	N/A	1st Year = 50 2nd Year = 100 3rd Year = 150
Set up fees <ul style="list-style-type: none"> - Sales and technical training - Access to fileshare; sales, marketing, operational and technical materials - Cloud based management system - New language development into software - Copyright & trademark support 	£TBC (Negotiable on requirements)	£TBC (obligatory)
Annual fees per station	£TBC (obligatory) Discounts on cumulative stock ≥100	£TBC (obligatory) Discounts on cumulative stock ≥100
Terms of payment	Advanced payment 50% on order, 50% prior to shipping	
Regional exclusivity	ChargeBox reserves the right to grant exclusivity (in total or in part) at it's discretion	Three years, pending milestones are achieved throughout the period.
Territory bound	Unable to sell to regions where partner exclusivity exists	
Incentives/Discounts	Commitment on higher volume to achieve improved pricing.	Up to 3% discount compared to reseller price Commitment on higher volume to achieve improved pricing.

Assumptions

All quoted pricing is ex-works and does not include sales tax, import tax or other taxes and duties. Lead times vary in relation to order commitments made to clients, resellers and partners. We kindly ask distributors to anticipate up to 6-12 weeks for orders of volumes greater than 20 units.

Trusted supplier to top clients internationally...

UK
Shopping Malls

Westfield

> 700,000 charges
annually

UK & France
Shopping Malls

Hammerson

> 800,000 charges
annually

France
Airports



> 650,000 charges
annually

UK
College / University

KING'S
College
LONDON

> 130,000 charges
annually

Germany
In store Retail

T.K.maxx®

> 22,000 charges
annually

EMEA
Conferences

Gartner®

26 events
annually

Plus many more fantastic clients...



Contact us to discuss your needs



We hope you are excited to bring the world's most popular charging service to your region, joining us on our mission to take free charging everywhere.

Please contact me to discuss your requirements and what distributing ChargeBox can offer to your business.

Daniel Simons
International Business Development Manager

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